



THE BRANDLAUREATE
PROMINENT
—BUSINESS BEST BRANDS—
AWARDS 2019



A. Company Information

Company Name

Co. Registration No.

Date of Incorporation

Nature of Business

Address

Telephone No Fax No:

Email Address

Website

Name of Chief Executive Officer (CEO)

Contact Person

Designation Tel: No/Email Address

B. Company

(Please tick where applicable)

CATEGORIES: Corporate Branding Product Branding

Specify broad category that your brand qualifies for e.g. food & beverage, consumer products, etc.

Specify the sub-category for e.g. food and beverage – coffee/tea, if applicable

Name of Brand:

Brand Assessment

- Company's corporate profile (Hard copy, CD or multimedia)
- Strategies or initiatives taken to build the brand (Marketing /advertising &promotion/CSR reports supported by materials)
- Brand Innovation (Highlight examples of innovation implemented in the company)
- Brand Performance (Audited finance reports of the past two years)
- Any other relevant information to support your submission

All submission must reach The Award Secretariat before 2019 along with a processing fee of RM1,000 plus 6% SST made payable to TBL BRAND AWARDS SDN BHD

Please send the completed nomination form to :-



The Award Secretariat

The BrandLaureate Sdn. Bhd.
39B & 41B, Jalan SS21/60, Damansara Utama,
47400 Petaling Jaya Malaysia
Telephone: 03 77100'348/349 Fax : +603 77100350
Email : info@thebrandlaureate.com, kalwant@thebrandlaureate.com