



**THE BRANDLAUREATE
SPECIAL EDITION
WORLD AWARDS
INDIA 2020**



(ALL SECTIONS SHALL BE COMPLETED IN ALL CAPS)

A. Company Information

Company Name

Co. Registration No.

Date of Incorporation

Nature of Business

Address

Telephone No Fax No:

Email Address

Website

Name of Chief Executive Officer (CEO)

Contact Person

Designation Tel: No/Email Address

B. Company Nomination

Nominated for *(Please tick where applicable)*

CATEGORIES e.g. Corporate Branding Product Branding Others

Specify broad category that your brand qualifies for e.g. food & beverage, consumer products, finance, etc.

Specify the sub-category for e.g. food and beverage – coffee/tea, if applicable

Name of Brand:

Brand Assessment

Please submit the following information for the selection committee to review.

- Company's corporate profile (Hard copy, CD or multimedia)
- Strategies or initiatives taken to build the brand (Marketing /advertising & promotion/CSR reports supported by materials)
- Brand Innovation (Highlight examples of innovation implemented in the company)
- Brand Performance (Audited finance reports of the past two years)
- Any other relevant information to support your submission

All submission must reach The Award Secretariat before 2020.

Please email the completed nomination form to info@thebrandlaureate.com, kalwant@thebrandlaureate.com



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