



THE BRANDLAUREATE
THE WORLD'S FIRST
e-BRANDING
AWARDS 2020

TO BE SEEN, TO BE HEARD, TO BE KNOWN
TO BE REMEMBERED

THE BRANDLAUREATE AWARDS THE BRANDLAUREATE

30TH NOVEMBER 2020 | 8.00 PM

A. Company Information

Company Name

Co. Registration No.

Date of Incorporation

Nature of Business

Address

Telephone No Fax No:

Email Address

Website

Name of Chief Executive Officer (CEO)

Contact Person

Designation Tel: No/Email Address

B. Company

(Please tick where applicable)

AWARDS SELECTION: TBL BestBrands SME BestBrands World Halal BestBrands Prominent Business BestBrands e-Branding BestBrands

CATEGORIES: Corporate Branding Product Branding

Specify broad category that your brand qualifies for e.g. food & beverage, consumer products, etc.

Specify the sub-category for e.g. food and beverage – coffee/tea, if applicable

Name of Brand:

Brand Assessment

Please submit the following information for the selection committee to review.

- Company's corporate profile
- Strategies or initiatives taken to build the brand (Marketing /advertising &promotion/CSR reports supported by materials)
- Short video clip on Brand Introduction (no more than 3 minutes)
- Brand Performance (Audited finance reports of the past two years)
- Any other relevant information to support your submission

All submission must reach The Award Secretariat before 2020 along with a processing fee of RM1,000 (Subject to 6% SST) made payable to TBL Brand Awards Sdn Bhd

Please send the completed nomination form to :-



The Award Secretariat
TBL BRAND AWARDS SDN BHD
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