



LIVE



TO BE SEEN, TO BE HEARD, TO BE KNOWN  
**TO BE REMEMBERED**

THE BRANDLAUREATE AWARDS

THE BRANDLAUREATE

3<sup>RD</sup> AUGUST 2021 | 8.00 PM**A. Company Information**

Company Name	<input type="text"/>		
Co. Registration No.	<input type="text"/>		
Date of Incorporation	<input type="text"/>		
Nature of Business	<input type="text"/>		
Address	<input type="text"/>		
Telephone No	<input type="text"/>	Fax No:	<input type="text"/>
Email Address	<input type="text"/>		
Website	<input type="text"/>		
Name of Chief Executive Officer (CEO)	<input type="text"/>		
Contact Person	<input type="text"/>		
Designation	<input type="text"/>	Tel: No/Email Address	<input type="text"/>

**B. Company**

(Please tick where applicable)

**AWARDS SELECTION:** ☐ TBL BestBrands ☐ SME BestBrands ☐ World Halal BestBrands ☐ Prominent Business BestBrands ☐ e-Branding

**CATEGORIES:** ☐ Corporate Branding ☐ Product Branding

Specify broad category that your brand qualifies for e.g. food &amp; beverage, consumer products, etc.

Specify the sub-category for e.g. food and beverage – coffee/tea, if applicable

Name of Brand:

**Brand Assessment**

Please submit the following information for the selection committee to review.

- ☐ Company's corporate profile
- ☐ Strategies or initiatives taken to build the brand (Marketing /advertising & promotion/CSR reports supported by materials)
- ☐ Short video clip on Brand Introduction (no more than 3 minutes)
- ☐ Brand Performance (Audited finance reports of the past two years)
- ☐ Any other relevant information to support your submission

**All submission must reach The Award Secretariat before ..... 2021 along with a processing fee of RM1,000 (Subject to 6% SST) made payable to TBL Brand Awards Sdn Bhd**

Please send the completed nomination form to :-

**The Award Secretariat**

TBL BRAND AWARDS SDN BHD

39A, Jalan SS21/60, Damansara Utama,

47400 Petaling Jaya Malaysia

Telephone: +603 77100 348/349 Fax : +603 77100 350

Email : [info@thebrandlaureate.com](mailto:info@thebrandlaureate.com), [kalwant@thebrandlaureate.com](mailto:kalwant@thebrandlaureate.com)