



THE BRANDLAUREATE
WORLD HALAL
BESTBRANDS AWARDS 2024

Revolutionize
THE HALAL INDUSTRY
 BUILD TRUST, ASSURE QUALITY & PROMOTE CREDIBILITY

The Majestic Hotel Kuala Lumpur
Grand Ballroom
 12TH September 2024 8.00PM

WWW.THEBRANDLAUREATE.COM



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THEBRANDLAUREATE

A. Company Information

Company Name

Co. Registration No.

Date of Incorporation

Nature of Business

Address

Telephone No Fax No:

Email Address

Website

Name of Chief Executive Officer (CEO)

Contact Person

Designation Tel: No/Email Address

B. Company

CATEGORIES: Corporate Branding Product Branding Leadership Branding

Specify broad category that your brand qualifies for e.g.

Specify the sub-category for e.g.

Name of Brand:

Please submit the following information for the selection committee to review.

- Current HALAL certification from Jabatan Kemajuan Islam Malaysia (JAKIM)
- Recognised HALAL certification by Foreign Halal Certification Bodies (FHCB) for international companies
- Company's corporate profile (Hard copy, CD or multimedia)
- Strategies or initiatives taken to build the brand (Marketing /advertising &promotion/CSR reports supported by materials)
- Brand Innovation (Highlight examples of innovation implemented in the company)
- Brand Performance (Audited finance reports of the past two years)
- Any other relevant information to support your submission

Are you interested in :

- Brand Analytics
- Brand Consultancy
- Branding Education
- Featured in Business World Review Magazine



The Award Secretariat
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